

# Law and order

The LexisNexis® Firm
Manager™ mobile application
allows you to run your practice
anywhere, anytime – it's the
only web-based practice



management system with a 99.9% uptime guarantee that gives you instant access to the information you need when you need it.

# By Christopher T. Anderson

May 6, 2011 – Practicing law in the courtroom, while keeping order in your office, isn't easy. Especially in today's mobile world when most of your legal work is done outside the office. But, with Firm Manager, you can keep the order in your office while practicing the law.

Firm Manager provides an easy solution for independent attorneys to manage the business of their practice anytime, anywhere. The application gives you access, via an internet connection, to all the details and documents you need to organize and run your practice as well as the ability to add to this information, capture time and expenses, and store files and documents securely; with confidence that your data, and your clients' data, is protected with state-of-the-art technology and experienced teams, dedicated to the task.

Because Firm Manager is a web-based application, there's no special hardware needed or installation costs. Your data is always secure and, with a 99.9% uptime guarantee (excluding planned outages), always available.

In addition to its desktop and laptop functionality, the Firm Manager application is also optimized for viewing on smartphones and other mobile devices. When accessing Firm Manager from these devices, the application displays your information in a manner best suited to the device you are using.

The Firm Manager application connects with Microsoft® Outlook® to incorporate your contacts, meetings, appointments and tasks into your information on the Firm Manager application to help you better manage your practice.

#### The clients come first

Your clients are your first priority. Whether dealing with divorce, criminal charges, civil litigation,

estate settlements, or closing on the purchase of their new home, they need your full attention to meet not just their legal needs but their emotional needs as well. Firm Manager puts all of your clients' information at your fingertips so that you can serve them efficiently and answer their questions with confidence.

You're also running a business that needs its bills paid, tasks delegated, deadlines met and staff managed. Firm Manager offers you a robust organizational system that keeps those distractions to a minimum so you



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can concentrate your energies where they're most important – on your legal practice.

## Time is money...

There are just 24 hours in a day. You can't afford to lose track of any time you spend working on your clients' matters. The Firm Manager application helps you to minimize the time spent *managing* your practice so you can maximize the time focusing on practicing law and helping your clients; and increasing the amount of time you capture in doing so.

It's the little things that eat into your time. During a meeting with your client, she informs you that her company's telephone number has changed. With Firm Manager, you enter the change into your smartphone or mobile device and it automatically updates the information to everyone in your firm, real time. One entry, automatically applied to all your users, equals time saved.

Firm Manager allows you to see your appointments, tasks, recently worked matters, marketing and messages all in one place. From there you get to work, with the information you need to be most effective, at your fingertips, wherever, and whenever you may be when you are ready to work.

Conflicts of interest can be embarrassing and costly. When considering prospective clients or cases, it is important that you take the time to make sure you are free from any conflicts. Firm Manager not only automates and simplifies performing this search, but records the search results, and your decisions so that the search results, and decision are all at your fingertips, now, and five years from now. The Firm Manager application's powerful search technology reviews all existing records – including the documents stored in your matters – and reports information to help you decide whether a potential client or other association could create a conflict, quickly clearing the way to bring on new clients.

# ...and for a limited time, Firm Manager is free

Discover for yourself how Firm Manager makes it easier to run your practice – in the office and on the road – helps you stay organized, improves your service to your clients and accurately tracks the critical details of your legal practice. Take a <u>free 30-day trial</u> for you and your staff today.

During the <u>30-day trial period</u>, the full version of Firm Manager is available at no charge for you and your staff. At the end of the trial, you can continue using the application and pay a low monthly, peruser, fee. There is no contract; you can cancel at any time, for any reason. Your data remains safe and is available for download for up to six months after your cancellation.

### About the author

Christopher T. Anderson is an attorney and the LexisNexis Product Manager for the Firm Manager application. Prior to working with LexisNexis, Mr. Anderson was the managing partner of Timmons, Warnes & Anderson, LLP; an eight-attorney, full-service law firm in Athens, Georgia; his personal practice focused on family law and business litigation. Previously, he served as an assistant district attorney in New York City and in Athens, Georgia. Mr. Anderson was also Associate General Counsel and Director of Client Services for RealLegal, a legal software company. He is a graduate of Cornell University, and received his Juris Doctorate from the University of Georgia School of Law in 1994. Christopher Anderson is admitted to practice in the federal and state courts of New York and Georgia.

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